

# The Sudbury Star

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## Bell Canada Chief Delivers National Address In Sudbury

### June 10 visit to Contact North/*Contact Nord* marks Michael J. Sabia's first official stop in North

Contact North/*Contact Nord* announced Monday that Michael J. Sabia, Chief Executive Officer of Bell Canada, will deliver the 2004 Contact North/*Contact Nord* Technology Address in Sudbury on June 10.

As the chief executive of Canada's largest telecommunications company, Sabia will deliver a national address, entitled *A Moment Of Opportunity: Delivering For Northern Communities In An Internet World*.

This will be Sabia's first major address outside of a large metropolitan area and first official visit to Northern Ontario.

"Bell Canada is pleased to have Contact North/*Contact Nord*, Canada's Largest Distance Education & Training Network, as one of our strategic partners in Northern Ontario", Sabia said in a news release.

"Working together, our two organizations facilitate access to education and training opportunities for residents in more than 100 communities across Northern Ontario, a geographical area spanning more than 800,000 square kilometres", he said.

"It is just one example of how Bell Canada's telecommunications infrastructure supports economic development in this part of Canada."

Maxim Jean-Louis, President and Chief Executive Officer of Contact North/*Contact Nord*, said as Canada's leader in communications, Bell Canada plays an important role in fostering economic development in small, remote and Northern communities across Canada.

"Mr. Sabia will, and rightly so, challenge Canadians to not just be part of the Internet revolution that is upon us, but yes, to lead it", Jean-Louis said. "Technology does indeed drive economic growth, now and in the future."

"We often overlook the fact that we, Canadians, enjoy the most advanced, lowest cost and most accessible communications in the world. But, we can and need to do

### NETWORKING

Founded in 1986, Contact North/*Contact Nord* has grown significantly to become Canada's Largest Distance Education & Training Network – spanning an area of some 800,000 square kilometres. In 2003-2004, Contact North/*Contact Nord*:

- Facilitated more than 14,000 course registrations annually;
- Continues to grow at double digit annual rates;
- Provides access to more than 800 courses offered by Northern Ontario colleges, universities and school boards;
- Serves more than 100 small and remote communities across Northern Ontario.

more, much more. Mr. Sabia will reveal to us how during his June 10 address."

The event is sponsored by The Sudbury Star and MCTV.

The 2004 Contact North/*Contact Nord* Technology Address will be held at the Ramada Inn, 85 St. Anne Road, at noon on June 10.